

SeakAid

PRESS RELEASE

15th July 2021

SEAKAid sends over 1,000 brand new books to hundreds of school children across St Vincent and the Grenadines

SEAKAid is delighted to announce that hundreds of St Vincent and the Grenadines school children will benefit from its shipment of over 1,000 brand new books. The shipment arrived safely on the island's shores on 14th July 2021.

The books were generously donated by Hachette, a UK book publisher, who reached out to SEAKAid when they learnt of the charity's work and its efforts to support disadvantaged children and young people. The books are of the highest quality, beautifully illustrated and appeal to a range of abilities and genres.

SEAKAid is doing all it can to support St Vincent and the Grenadines since the devastating volcanic eruptions in April 2021. The disaster no longer commands the focus of mainstream news report, but that has not stopped SEAKAid! It diligently continues to ship much needed clothes, food items and other resources to help local families on the ground.

This relentless drive led to SEAKAid reaching out to its established networks in St Vincent. The charity was able to secure the backing of Mrs Kay Martin-Jack, Senior Education Officer, Ministry of Education. As a result, all the books will be distributed to schools in need across the island and SEAKAid will work directly with the Ministry of Education on this and other future exciting educational projects.

SEAKAid's number one aim is to ensure that the books end up in the hands of children and young people just as soon as possible, so that they continue to enjoy the love of reading.

Craig Cordice, Founder, SEAKAid said: *"I want to say a massive thank you to Hachette and the SVG Ministry of Education. Many children and young people will enjoy reading some wonderful books, which will hopefully ignite a pleasure for reading and spark imaginations. SEAKAid will continue to pursue opportunities that provide educational support to those in need. Ultimately, we want to play our part in the development of future sports stars. We will continue to make an impact on the ground through the supply of sports equipment, sports kit and educational resources."*

Mrs Kay Martin-Jack, Senior Education Officer said: *"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."*



PRESS RELEASE

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For further information, please contact:

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Notes to Editors

SEAKAid (Sports Equipment and Kit Aid) is a UK charitable organisation founded by Craig Cordice and set up in 2018.

SEAKAid's core mission is to identify and distribute sports kit and associated equipment to socially disadvantaged children and young people in the UK and overseas. It aims to support and partner with those trying to use sports as a vehicle for social change, leading to instant benefits for children and young people and a welcome boost to their personal development, wellbeing and social lives.

For the last few years, the organisation has collected a range of sports equipment and kit from the UK and arranged shipment to local grassroots organisations and schools in St Vincent.

Craig has been involved in football, one way or another, for as long as he can remember. He is an English FA qualified coach and manager of semi-professional football team in London.